

# JIM NONHEBEL

UX/UI DESIGN | GRAPHIC DESIGN

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# **EMPLOYMENT**

### Freelance Designer

September 2021 - Present

Offering reliable, high-quality design services to design agencies and clients in need of a dependable team member.

### Key responsibilities:

- Take ownership of design projects from ideation to execution
- Deliver exceptional quality work, meeting project goals and deadlines.
- Adapt to the needs of clients and agencies while quickly understanding project requirements.
- Collaborate effectively with project teams, building strong working relationships and contributing to a positive team culture.

### **NU Creative - Designer**

June 2018 - March 2021

Working as part of the creative department reporting directly to the Creative Director. NU Creative is a rapidly growing, award winning design agency based in Central London.

#### Key responsibilities:

- Developing creative concepts from ideation through to final execution.
- Collaborating with clients to ensure their needs and objectives were met.
- Conducting quality control and proofing procedures to ensure deliverables were of a high standard."

### Croydex - Lead Designer

June 2016 - May 2018

Promoted from the Designer role as part of company growth and an endeavour to increase the output and quality of marketing materials. I was tasked to form and head a graphic design department.

## Key responsibilities:

- Recruit, manage, and mentor team members.
- Direct and supervise all design production processes.
- Collaborate with cross-functional teams to ensure brand consistency across all touchpoints.

# **EDUCATION**

UX Immersion - Career Foundry

2021

As a deep dive into the processes and principles of UX design, the 6-month Career Foundry UX Immersion program equipped me with a strong foundation in user research, information architecture, and other crucial skills in the field of UX design.

BA (Hons) Graphic Design - UWE Bristol

2012 - 2015

A content-driven course that emphasized the use of primary and secondary research to inform design decisions and provide strong rationale. During the final year of this course, I chose to specialise in digital design and typography, gaining valuable knowledge and honing my skills in these areas.

National Diploma Art & Design

- Wiltshire College

2010 - 2012

This course provided me with a comprehensive understanding of various creative disciplines and their professional practices. The curriculum covered a wide range of topics, including graphic design, fine art, 3D design, photography, and fashion/textiles.

# SOFTWARE SKILLS

Figma Sketch Zeplin Illustrator Powerpoint
Xd InVision InDesign Photoshop Acrobat